

FASTER DECISIONS. FEWER DELAYS. SAFER DRILLING.

Smarter fluids management from Newpark and Intelligent Mud Solutions

In the field, every second counts, downtime costs, and safety matters. By combining Newpark's fluids expertise with real-time measurement technology from IMS, operators gain actionable, data-driven insights that drive better decision-making, improve safety, and boost well performance.



Measure & Monitor

RheoSense™ – continuous measurement of rheology, density, gel strength, and temperature to eliminate blind spots.

RheoMax™ – adds chemical property analysis (pH, LGS, conductivity, OWR) for a complete fluids picture.



Visualize & Connect

RheoView™ – IoT-based visualization with seamless integration into leading EDR platforms (Corva™, NOV RigSense™, Nabors SmartROS™).



Optimize & Predict

RheoAdvise™ & RheoBrain™ – AI-powered optimization and predictive analytics that turn live data into smarter, faster decisions on the rig.



Field-proven benefits

Cut costs: save 5%+ per fluid bill and up to \$30k per well by reducing waste and slops

Prevent problems early: spot changes in fluid properties before they cause downtime

Faster decisions: align rig crews and RTOC teams with the same real-time fluids data

Improve safety: reduce drilling risk through smarter oversight

Boost performance: hit drilling KPIs with higher ROP and less NPT

Stay supported: remote monitoring, automatic updates, and access to specialist expertise when needed

The Newpark X IMS advantage

Real-time visibility into rheology, density, gel strength, temperature, & chemical properties

IMS technology proven reliability with 120,000+ operating hours and >99.5% uptime

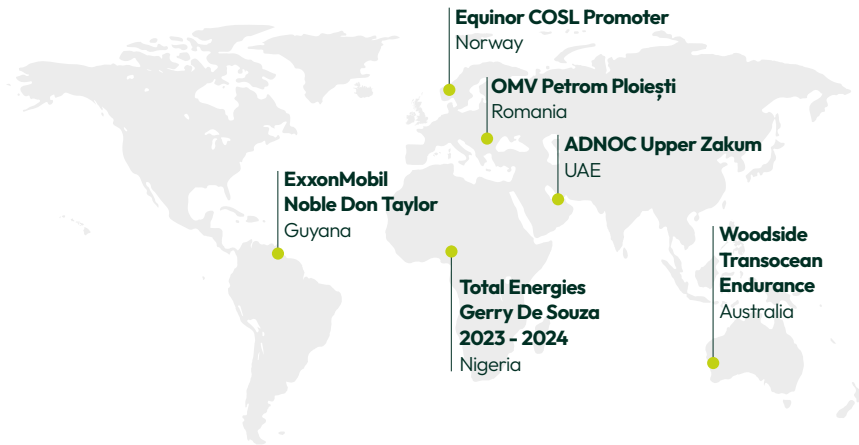
Plug-and-play setup with remote monitoring and updates – no specialists needed

Seamless integration with existing rig systems (EDR and WITS/WITSML protocols)

AI that advises and predicts, turning raw data into confident, faster decisions

Trusted worldwide

IMS technology is already delivering proven results on projects across the globe



Ready to optimize your drilling operations?
Connect with our specialists today to see how Newpark - IMS keeps you one step ahead.
Contact our experts nfs@newpark.com

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newpark.com

Newpark Fluids Systems, 21920 Merchants Way, Katy, TX 77449