
Intelligent Mud Solutions (IMS) and Newpark Fluids Systems Announce Strategic Collaboration Agreement for Real-Time Fluids Measurement

Katy, TX - September 4, 2025 – IMS and Newpark Fluids Systems are pleased to announce a strategic collaboration agreement to deliver cutting-edge, real-time drilling fluids measurement and analysis solutions to customers worldwide. This global agreement includes exclusive rights for the North American market and will provide operators with industry-leading digital fluids analysis capabilities – accessible live from anywhere with internet connectivity.

The partnership combines IMS’s autonomous, real-time measurement technology with Newpark’s global reach and comprehensive fluids systems expertise. Together, the companies aim to enhance drilling performance, reduce operational risks, and improve decision-making through accurate, live data.

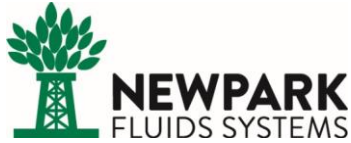
Pal Erik Johannessen, CEO of IMS, commented:

"We are very pleased to partner with Newpark, a company that shares our commitment to innovation and operational excellence. At IMS, our vision is to transform fluid management through automation and real-time intelligence. This collaboration allows us to bring our autonomous analytics technology to a broader market, helping operators make faster, smarter decisions while reducing environmental impact and improving well economics. Our mission is to enable smarter operations through intelligent data – and this partnership is a major step forward in realizing that goal."

David Paterson, CEO of Newpark Fluids Systems, added:

"As our industry continues to seek innovative ways to drive drilling efficiencies, real-time fluids measurement is a game-changer. We are excited to partner with IMS, a leader in this space, whose technology offers high-fidelity acquisition in a ruggedized, easy-to-deploy package – ideal for our operations. By integrating IMS’s capabilities with our broad portfolio of fluids systems and software, we will support our customers to achieve new levels of performance in their drilling programs."

This collaboration underscores both companies’ commitment to innovation, sustainability, and customer success – setting a new standard for digital fluids management in the energy sector.



About Newpark Fluids Systems

Newpark Fluids Systems is a leading provider of drilling and completion fluids solutions, serving oil and gas operators across the globe with a rapidly growing footprint in the geothermal space. With a commitment to performance, sustainability, and innovation, Newpark delivers customized fluid systems and engineering services that maximize drilling efficiency and well productivity. For more information, visit www.newpark.com.

About Intelligent Mud Solutions (IMS)

Intelligent Mud Solutions is an international supplier of fluid analysis technology, offering unique autonomous solutions that enable real-time analytics and fluid management. IMS is dedicated to transforming the way drilling fluids are monitored and managed, helping operators achieve greater efficiency, safety, and environmental responsibility. For more information, visit www.imudsolutions.com
